



Personal Business Self-Assessment

“Where Are You Starting From?”



Section 1: Where Are You Right Now?

1. How much time can you consistently invest each week?

(Select one)

- ☐ Less than 3 hours
- ☐ 3–5 hours
- ☐ 6–10 hours
- ☐ 10+ hours
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2. Which best describes your current business experience?

- ☐ I'm brand new to online business
- ☐ I've tried side hustles but never stuck with one
- ☐ I've made some income online, inconsistently
- ☐ I'm earning online now but not full-time
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3. What tools or platforms are you currently using? (List any)



Section 2: What Matters Most Right Now?

4. What's your primary motivation for being here?

- ☐ Replace or supplement my job income
- ☐ Create time freedom for my family
- ☐ Build something of my own I control
- ☐ Prove I can do this and feel proud



5. What's your biggest current barrier?

- ☐ Time — I'm stretched thin
- ☐ Confidence — I doubt I can do this
- ☐ Focus — I jump between ideas
- ☐ Tech — I get stuck on tools and systems

Section 3: Path Matching

6. Which of these paths feels most aligned with your interests right now?

- ☐ Affiliate Marketing (promoting products you believe in)
- ☐ Digital Products (courses, downloads, etc.)
- ☐ Services/Consulting (done-for-you or coaching)
- ☐ Still deciding — need help picking
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7. What kind of support would help you the most?

- ☐ Accountability and community
- ☐ Clear roadmap and checklists
- ☐ Weekly coaching or check-ins
- ☐ Technical support and setup

Summary & Next Step

Use your answers to reflect where you're strong and where you need support.

Share your results in a community thread or bring them to your welcome call so we can personalize your plan.

