



## INCOME DISCLOSURE STATEMENT

The income statistics represented are for all 7k Associates that have participated in the 7k Share Plan during the period of January 1, 2022 - December 31, 2022

The majority (85%) of those who buy 7k products each month are simply customers who love our products and are not participating in the 7k Share Plan. Of those who decided to build a 7k business, the overall average annual income earned during the income period was over \$2,216 and the overall median annual income earned during the income period was \$500.

The data in this disclosure refers to gross income (total income before expenses) and does not include the Associate's regular and customary expenses of operating a business. These expenses would be a reduction of profits ultimately earned by each Associate.

Qualifying for a rank within the 7k Share Plan unlocks the potential to earn up to specified amounts of income assigned to each rank but does not guarantee that an Associate will earn the amount of income correlated with that rank. Any guarantees of achieving certain ranks, earning income, or earning specific amounts of income are misleading and prohibited. The potential to earn income within the 7k Share Plan varies based on each individual and is contingent upon many factors, including but not limited to; diligent & consistent effort, determination, leadership skills, and the ability to communicate effectively.

The information provided in this disclosure represents past results of Associates in the 7k Share Plan and does not guarantee that participants will achieve these same results.

RANK	HIGH	LOW	AVERAGE	MEDIAN
Associate	\$16,500	\$0	\$632	\$500
Copper	\$28,250	\$0	\$2,089	\$1,500
Bronze	\$66,000	\$250	\$6,560	\$4,500
Silver	\$147,500	\$250	\$18,768	\$13,125
Gold	\$360,000	\$1,000	\$72,976	\$55,250
Executive Gold	\$341,500	\$42,500	\$159,135	\$165,500
Presidential Gold*	\$640,968	\$ 448,504	\$525,157	\$486,001

*\*There is insufficient information to provide comprehensive data for this rank.*

The statistical information shown above is related to the earnings of these same groups. This data is not annualized.

This means that a member who has ranked up to the rank of Silver for a single week within a month, would represent a payment to a Silver Ranked member for that period.

Of those who are actively building a business, the below percentages apply:

**Associate – 68.63%**

**Copper – 20.79%**

**Bronze – 7.02%**

**Silver – 2.59%**

**Gold – 0.77%**

**Executive Gold – 0.16%**

**Presidential Gold – 0.04%**